

Technews' Online Sponsorship Rates

					3 Months	6 Months	12 Months
Sponsorship		Position	Banner Position	Size	Rate	Rate	Rate
BREAKING NEWS	21	Home Page	Top of page	468x60	R10 000	R20 000	R40 000
	32	Home Page	Right-hand	120x600			
	11	Home Page	Top left-hand – Serves throughout the full hierarchy of the site	120x60			
	21	e-zine	Top of page	468x60			
SECONDARY BREAKING NEWS	31	Home Page	Top right-hand banner	120x240	R8 000	R16 000	R32 000
	23	Home Page	Bottom banner	468x60			

EXTRA HOME PAGE	12	Home Page	Left-hand – Serves throughout the full hierarchy of the site	120x60	R5 500	R11 000	R22 000
	13	Home Page	Left-hand – Serves throughout the full hierarchy of the site	120x60	R5 500	R11 000	R22 000
	14	Home Page	Left-hand – Serves throughout the full hierarchy of the site	120x60	R5 500	R11 000	R22 000
	15	Home Page	Left-hand – Serves throughout the full hierarchy of the site	120x240	R6 500	R13 000	R26 000
	22	Home Page	Middle banner	468x60	R5 000	R10 000	R20 000
	33	Home Page	Right-hand button – Serves throughout the full hierarchy of the site	120x60	R4 000	R8 000	R16 000
	34	Home Page	Right-hand button – Serves throughout the full hierarchy of the site	120x60	R4 000	R8 000	R16 000

PRIMARY CATEGORY	21	Category	Top of page	468x60	R6 500	R13 000	R26 000
	32	Category	Bottom right-hand	120x600			
	23	e-zine	Rotates at bottom of e-zine with other category sponsors	468x60			
SECONDARY CATEGORY	31	Category	Top right-hand banner	120x240	R5 000	R10 000	R20 000
	23	Category	Bottom banner	468x60			

Note: Rates are inclusive of agency commission, exclusive of VAT, exclusive of banner design, any custom integration of web interactivity and form design.

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E-ZINE POSITION	BANNER POSITION	SIZE	COST PER E-ZINE
22	Middle banner	468 x 60	R1 400
31	Right-hand banner	120 x 240	R1 400
32	Middle right-hand banner	120 x 600	R1 800
33	Bottom right-hand banner	120 x 240	R1 400

Banners only serve on e-zine.

NEWS FLASH POSITION	BANNER POSITION	SIZE	COST PER NEWS FLASH
21	Top banner	468 x 60	R1 700
22	Middle banner	468 x 60	R1 400
31	Right-hand banner	120 x 240	R1 400
32	Middle right-hand banner	120 x 600	R1 800
33	Bottom right-hand banner	120 x 240	R1 400

Banners only serve on news flash.

Note: Rates are inclusive of agency commission, exclusive of VAT, exclusive of banner design, any custom integration of web interactivity and form design.